

FISSION INFOTECH

Marketing and Sales Support

Our Marketing and Sales Support team can represent your company in helping you process transactions and complete projects faster and more efficiently than ever before. Our workforce is trained in accordance with highly professional American business practices, delivering excellent service, reliability, and customer service. When you contract with us for your assignment, our support personnel receive customized training on your business, assigned tasks and overall expectations. And once the job is underway, we carefully monitor our personnel using streamlined lean quality control systems to ensure that they are delivering on our promise.

Tasks we commonly perform in this area include:

Email Marketing Support: Handling your emailing platform, data and processing mailing responses.

Order Processing/Provisioning: Handling incoming orders, processing returns, responding to inquiries, and handling fulfillment issues.

Account Development: Monitoring accounts and activity, identifying new sales opportunities in accordance with customer requirements and activity.

Payment Support: Following up on late accounts, answering customer inquiries, handling collections, and tracking payments.

Lead Generation Support: Identifying new business sources, and gathering leads.

Customer Analysis: Segmenting customer groups, identifying demographic trends, analyzing purchases, and producing reports and graphics.



**FISSION INFOTECH WAS
FOUNDED IN 2010 BY
PRINCIPALS BHARGAV
KANDIMALLA AND
SANDEEP KUMAR
NUKARAPU. THROUGH
ITS OUTSTANDING
REPUTATION AND
CUSTOMER SERVICE,
THE COMPANY HAS
GROWN TO MANAGE
ALL TYPES OF COMPLEX
PROJECTS FOR
LEADING U.S.
COMPANIES ON A
DAILY BASIS.**

Fission Infotech provides low-cost marketing and sales support to U.S. companies by outsourcing tasks to Indian workers. We are located in one of India's largest and most innovative technology hubs, with a plentiful supply of educated workers. We can provide needed services at a fraction of the cost you're currently paying.

24/7 SUPPORT

At Fission Infotech, we make it easy to outsource your projects. We first conduct a comprehensive intake session to fully understand your company and requirements, and carefully select and train candidates that will perform best for your company. By working with overseas staff, you can save up to two-thirds of your administrative costs, as well as save on infrastructure investments, salaries, benefits, health care and other overhead. We offer the flexibility you need to manage a fluctuating work flow, so you are never paying staff during sustained periods of downtime. Outsourcing is a growing trend in increasingly cut-throat industries to control costs while maintaining quality. Call us or visit our website at www.fissioninfo.tech to learn more about getting into the next wave of productivity growth -- outsourcing.